

# 1910 STUDIOS

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## Profile

I am a 2019 graduate of East Carolina University, holding a Bachelor of Fine Arts degree with a concentration in Graphic Design. Over the past five years, I have honed my skills in creating both print and digital media, and my passion for photography has spanned a decade. During my final two years at ECU, I served as the Senior Graphic Designer at the Campus Recreation and Wellness Center, where I was entrusted with leading the graphic design and marketing initiatives for several significant campus recreation events. In addition to my academic accomplishments, I was elected Vice President of the ECU Design Associates, a student-led group that provided valuable technical assistance to fellow association members. Proficient in photography, videography, and design, I adeptly navigate the Adobe Creative Suite software to bring my creative visions to life. After graduation, I embarked on a fulfilling journey as a freelance designer, printmaker, artist, and creator. This diverse experience eventually led me to join The Hammock Source, renowned as the world's leading hammock manufacturer. As a designer there, I crafted compelling brand logos, tags, booklets, stickers, and more, contributing to the company's success. Currently, I proudly serve as a designer on East Carolina University's esteemed Creative Services team, where my passion for creativity and dedication to excellence continue to flourish.

## Education

### East Carolina University

Bachelor of Fine Arts, Graphic Design  
\*2019

## Work Experience

### Graphic Designer

East Carolina University – Greenville, NC  
I am currently working in ECU's Creative Services Department creating various print and digital media. I've designed things such as event posters, student orientation guides, online ads, and much more.

### Graphic Designer/ Videographer

The Hammock Source – Greenville, NC  
I have created various print and digital media such as Logos, Package Designs, Catalogs, Stickers, Shirts. In addition to design, I have worked partly as a videographer and attended photoshoots for products.

### Graphic Designer

ECU Recreation and Wellness – Greenville, NC  
Provided services for numerous Recreation and Wellness Center clients, designed posters, t-shirts, banners, magnets and website content. All projects complied with the University's brand standards which included type, color, and overall style

## Store Associate

Lowes Home Improvement – Greenville, NC  
Assembled a variety of lawnmowers, grills, tables and chairs. Completed safety training and is forklift certified

## Extra Curricular

### ECU Design Associates Vice President

Taught workshops for members on Adobe® Software, keep associates updated on upcoming events and contribute at Design Associates meetings

### Emerge Gallery Intern and Volunteer

I created digital and print designs, followed EmERGE brand standards, taught art classes for young students, and represented EmERGE at special events.

## Area of Expertise

Adobe® Creative Suite  
Digital/Analog Photography  
Drone Photography  
Procreate®  
Videography  
Illustration  
Building PCs  
Sculpture  
Metals  
Ceramics

## Design Skill

Color Theory  
Typography  
Flat Design  
Illustration

## Volunteering

ECU Graphic Design Mentorship  
EmERGE Art Camps  
ECU Art Camp  
Give to the Troops  
Freeboot Fridays  
EmERGE Gallery Curator